

WFVR BOARD MEETING MINUTES
February 20, 2025
Royalton Memorial Library

In attendance: Todd, Cecily, Morgan, Jenn, Jeremy, Ralph, Jim, Bob, Shay (Remote).

1) **Review/Approve January minutes:** Accepted January minutes by Vote.

2) **Programming report (Todd):** Going really well. Working on a reggae show down the road. Putumayo is not currently being loaded automatically and we are looking into a possible Pacifica alternative. Still have several programs that do not have a promo for their shows. Let's get every show represented.

3) **Tech report (Cecily):** Still working on the Google account for non-profits. The process is taking some time but still on track. Working on more automations that will take some time. Need new headphones for the studio. Looking into replacing the SMac as it is aging. What will the cost be? Looking into weekly reboots, are they happening? If #3/#6 cords are not working, always let tech know. Are CD players working well? Both CD1 and CD2? Are all the Promo CD's working well? Transfer promos to MP3 onto studio computer. Patrick is finishing the weather channel radio project.

4) **Treasurer's report (Jenn):** Bar Harbor and PayPal accounts are healthy.. CD is up at the end of April. Should we extend? Should we increase the amount? Jenn continues to work on Underwriters IN/OUTS.

5) **Social media/outreach report (Morgan):** Gearing up for the FunDrive and a Daily Newsletter during the drive. Invite Underwriters to the FunDrive get together. Direct mail invite/thankyou/touchbase?

6) **VAB meeting report (Todd):** Todd attended the Vermont Association of Broadcasters and the Vermont Radio Coalition that includes LP stations meetings. Todd attended and found the time worthwhile. Good policy and personnel conversations. Todd spent time with VPR's Vijay Singh.

a) **EAS update:** EAS update is now live from 102.1 in Randolph. We should receive message in the event of an emergency.

7) **Underwriting scripts process/changes (Bob D or Todd):** Todd-after reading and talking to other stations regarding WHEN underwriter announcements should happen. Only at the top of the hour? Not intended to interrupt regular programming. Bob has edited the scripts recently. We should consider not doing underwriter credits at the bottom of the hour? Should we consider automation for underwriting, promos, etc...Maybe not the best road to go down at this point. We should write up guidelines on underwriting, station ID and share with programmers.

8) Harry Manx concert review: Really good concert. Could have been better attended. We should consider an annual show.

9) 3/8-3-14 FunDrive discussion: Starts two weeks from Saturday! Everyone that renews and attends our celebration gets a sticker. We have patches, CD's and Tshirts can be donations or giveaways. Incentive to give more than \$25? We should highlight sending a check as our preferable method of payment.

a) 3/15 from 7-10 PM 12th Anniversary members/underwriters/staff party at Seven Stars: Room has been reserved and good to go. Liability insurance through Gatherguard is in the works. Beer, Non-alcohol, Gluten Free food and drink. Donations? Partners? Reach out to staff for Potluck finger foods. Retro Cocktail Hour 7-9? Blues Train 9-10?

10) Radio mobile stage update: Some work needs to be done in the spring. Get it spruced up for a big 2025!

11) Other business: Cecily was approached by Nova Arts, The Thing in the Spring asking if they could promote their event and donate tickets. Add to events calendar and festivals. Next Library Feng Shui in late March 22 (Fun Shui!). ABIP: The inspector will visit us for FCC compliance this winter. Jenn-Can we get a new vacuum? Approved!

12) Next meeting: March 20th at 6:30 PM