

**WFVR-Royalton Radio
Board Meeting**

January 16, 2025

Royalton Public Library at 6:30PM

Shay Berry, Todd Tyson, Jenn Tabor, Jim Rooney, Ralph Molinario, Jeremy Frost, Morgan Haynes, Cecilly Herzig, Gene Cassidy.

1) Review/approve 12/5/25 minutes: Approved!

2) Programming Report (Todd): Rose Terami was part of a show years ago called Radio Playground at the age of 10 or 11. Her show, WordStream, is going to start on January 28th at 10am on Tuesdays with Reb-broadcasted at 7AM on Saturdays. Morgan's show has gotten off to a good start. Possible DJ's for a reggae show with folks from Rooted Entertainment.

3) Tech Report (Cecily): Peter continues to document tech processes to increase the knowledge base and share with others as the team grows. Cecilly is leading the charge with Google Non-Profit accounts. Volume of channel 8 has been loud and even clipping-Tech will look into it and see if there are internal settings.

4) Treasurer's Report (Jenn): Accounts in Bar Harbor and PayPal continue to grow with donations, ticket sales and interest. Jenn recently transferred \$ to BH from PayPal. Underwriters Due are: Day Breaks, White River Land Collaborative, Upper Pass. **Accept Treasurer's Report: Vote Passed.**

5) Outreach/Social Media (Morgan): Things are going well. Working on the FunDrive graphics and posters. Gene says everyone should engage with social media posts. All programmers that use social media should engage. Working on a newsletter to go out before the FunDrive. Theme for this year's drive?

6) 2/8 Harry Manx concert update: Tickets are selling and promo info is going out! 50 tickets have been sold.

7) 3/8-14 FunDrive: International Women's Day to kick off the FunDrive!

a) 3/15 Radio Supporters Party discussion: Seven Stars Arts Center with DJ's. Programmers Soundtrack. Get a new staff photo that night. Morgan will handle NA drinks and wine could be a good gluten free option.

8) Studio music library update (Cecily, Jenn & Todd): Meet at studio on Saturday, January 19 at 9AM.

9) The Ranger weekend, 6/7-8. Party in the Pasture (Todd): Todd contacted Rachel Collins and we will be involved again. Todd will be getting the music again for the Party in the Pasture. We should promote the community party (concert). We will provide the PA and DJ music as usual.

10) 12th Annual PPP (with FledgeFest), 8/23/25: We will be involved again. One day festival at the same location and the PPP bike ride happen again for the 12th year!

11) Other Business: T-Shirts: New T-shirts need to be ordered. Black with white letters. Want to have these done before the FunDrive. Betsy and Jenn will lead this project.

Vermont Community Radio Coalition: A day long session in Montpelier on February 12, 2025 to focus on the EAS process plus a smooch-fest. State legislation may raise funds to improve independent radio stations EAS set ups. What would we do with money for emergency station improvements? LP radio is growing in our area.

Solarfest: Will happen on August 8 & 9, 2025. Todd will be in the selection committee and MC of the Mainstage. Good promotional opportunity for the station.

12) Next meeting: February 20, 2025 6:30 PM at the Royalton Memorial Library. All Are Welcome.