WFVR April Minutes

Wednesday, April 4, 2024 6:01pm - 7:30 pm

WFVR Studio

Todd Tyson, Jim Rooney, Morgan Haynes, Jenn Tabor, Carl Newman,

Ralph Molinario, David Gabriel, Cecily

1) **Review/Approve March Minutes:** Approve March minutes. Vote: Passed.

2) **Programming Report (Todd):** Lizzy will be back in August, Get Up Stand Up will be back

on the air at its usual spot, Thursdays 7-9pm. Hillary Jean will be missing a few weeks, Ralph

covered day of the board meeting somewhat last minute. David has subbed for Shelby twice. Todd expressed how great it is when programmers can help each other out, especially if they will already be in the studio for their own show. Possible rotating spot Thursday 7-8pm. Spencer Lewis has interest in a show once a month. Housekeeping: The station ID needs to be announced at the top of the hour at a minimum (5 minutes on either side is fine): “WFVR-LP South Royalton”. Spinitron: Enter playlists, confirm show info and music is in there. LPFM reports are quarterly. Todd sends two consecutive weeks of playlists. Reminder not to mention corporate names on the air (youtube, spotify, etc), instead say “streaming service.”

3**) Tech Report:** Todd got on the roof with the new antennae to redirect to N/NW to reach 107.9

on Mt. Mansfield. We can get EAS signal. Weather radio: Directional antennae will be pointed at

Moose Mtn, NH for weather service reports. Todd to print color photo of board so its easier to tell which lights, channels, and settings are on. Some wires behind the console are very tight and have/could get accidentally unplugged. It’s a work in progress.

**4) Treasurer’s Report (Jenn):** Monthly operating expenses:

Spinitron

Stream Guys

Rent:

Spectrum:

This does not include larger extra bills throughout the year.

Underwriters: Chandler Arts Center, Green Mtn Bikes, First Branch Coffee

Strafford Summer Concrete Series made an inquiry.

5) **FunDrive Stats:** 7K raised, the most successful year yet! Includes late $200 FunDrive donation. Todd received another $100 donation on the day of the meeting. We now have over 200 members.

**6) Lease Renewal (Todd):** Todd wants to get on the meeting agenda of the water plant Board to

discuss moving the transmitter and antennae. Get a utility pole, set it properly and legally, rent high lift to install. Significant $$ but would increase the signal. There is also an existing GMP pole on site, could we piggyback on their pole? RCR board approves plan, Todd will gather all info and proceed.

7) **Music Library:** Jenn, Cecily, Todd, Carl, and Bob are on the Music Library Organization

Committee. Proposed date to start, May 18th. Boomer to help sell some unused/donated records. Question whether Discogs is the best platform, Cecily has heard mixed reviews and suggested Ebay. The music at the bottom of the station stairs is up for grabs.

8) **White River Valley Herald:** How can we support them during this time?

Add the Herald as an underwriter to more shows? Cecily suggests paying for a larger ad quarterly for special events and announcements. On-air messages of support for the paper, we need to confirm with Bob what language we can use on air, more specific than just saying the Herald is an underwriter.

9) **Graphic Design:** Morgan to work on 1⁄2 page ad for WRVHS yearbook. Good luck message.

Jim suggests “stream your hometown station wherever you go.” Betsy is ready for Morgan to finish new graphic for shirts. Morgan to email design with station call letters to Todd.

10) **Events:**

The Ranger (June 7-9?):

Space for DJs to play Saturday afternoon. Bike event itself is held Sunday and they enjoy us as their PA system and announcers. We receive compensation for this event.

Film Series:

April 20th is “Straight No Chaser” at Chelsea Library. Can say Thelonius Monk, can’t say the name of the film. Next up is “Butterfield” on May 11th in Strafford. Ok to say name of film on air and in ads, we have paid the rights to do so.

World Music Day/Summer Solstice:

June 20th Thursday 6-9pm. The South Royalton band plays on Thursdays from 7-8pm. Would they be interested in being on the radio? Todd will talk to band leader. Set up second stage so transitions are smooth. Broadcast live from 7-9pm. (Syndicated show Upfront Soul is on at this time so we wouldn’t have to interrupt a live show.) The focus would be more on live musical acts.

Pedal Power to the People/Fledgefest:

The bike event would end at Fledgefest. Broadcast live music remote for a couple hours. Patrick has hot spot connector we can try to create a signal.

**Other:**

What other events can we be involved in? Perhaps Abracadabra Coffee for example. North

Tunbridge General Store has live music most Wednesdays.

Other programmers can learn how to run remote broadcast.

**11) Other Business:**

Repair List: Banister in stairway needs repair

Light in stairway needs bulb (Todd needs ladder)

Carl suggests website Second Hand Songs as a great resource for covered songs. It lists who wrote and performed the original and who has covered it.

Jenn requests a calendar for the studio to note birthdays, vacations, etc.

Next time we print stickers can we print smaller, water bottle sized stickers?

Happy birthday to Carl!

**Meeting Close:** Next meeting is Wednesday, May 8th at 6:30pm